



THE HUB

Forestry Tasmania's vision is to establish Maydena as an exciting adventure hub, offering a range of outdoor activities and experiences for a broad cross section of the tourism and recreation market.

Successful execution of the concept will lead to greater understanding of the interaction between the region's rich timber heritage and its outstanding natural values including the Giant Trees and the majesty of the Wedge Tail Eagle.

The Maydena Adventure Hub's principle point of difference is that it allows people to enjoy the natural environment while participating in adventure based activity.

Maydena Hub Ticketing office

A ticketing office at the entrance of the Maydena township is being established to provide visitors with access to a range of experiences.

The Maydena Hub ticketing office will be renovated in the spring of 2008. The office will offer interpretation, ticket sales, café service, merchandise and display promotional material for hub activity partners.

It will maintain an online booking service for all operators and sell tickets and arrange activity packages over the counter.

Eagles' Eyrie

The centrepiece of the Adventure Hub will be an Eagles Eyrie lookout on Abbots Peak overlooking the Styx Valley where visitors will enjoy a "Rooftop of Tasmania" experience.

The facility will provide outstanding views of the Styx, Florentine and Gordon forests including a mosaic of plantations, harvested coupes and regrowth and old growth forests.

Consisting of a number of rooms, the building will be modern in design with sweeping views of the south-west and north to Mt Field National Park.

Hub activities

Forestry Tasmania will partner with adventure activity providers capable of delivering an exceptional recreation experience in this amazing location.

The area is rich in timber heritage, working forests, Giant Trees, wild rivers, kilometres of forest tracks and is located on the edge of the World Heritage Area and the Mt Field National Park. Whether your interest is 4WD tours, mountain biking, horse riding, bushwalking, fishing or rock climbing, the opportunities are endless.

Partners will operate out of the Hub building with Hub staff providing online bookings for activity partner tours as well as tours to the Eagles' Eyrie.

Selecting our adventure partners

Suitably qualified providers of adventure product are invited to lodge expressions of interest by July 18.

Selected providers will be invited to a workshop to explore corporate governance and business relationship arrangements and to tour the Maydena region in early August.

Potential partners wanting to proceed to the selection stage will be asked to lodge a formal proposal, with a view to beginning operations in the first quarter of 2009.



Forestry Tasmania